



19th Annual Bow Tree 5-k Run & 1 Mile Walk

*Proceeds to Benefit the East Goshen Fire and
Westtown-East Goshen Regional Police Departments*

**Sunday, October 21, 2007, 8:30 am
West Chester, PA**

Kids Mile and Other Kids Fun Runs Start at 9:15 AM

The Bow Tree Civic Association is planning the 19th Annual 5K Race, 1 Mile Walk and Kids Fun Run on October 21, 2007. Proceeds will benefit the Goshen Fire Department, Westtown-East Goshen Police Association and the Bow Tree Civic Association. At this time we are seeking sponsors for the race in the following categories:

Lead Sponsor:	\$1,000*
Platinum Sponsor:	\$500
Gold Sponsor:	\$300
Friend:	\$150

*Coldwell Banker Preferred – Robert Fanning and Happy Lawn have offered to once again act as Lead Sponsor, so this level is not available.

Our marketing for this event is extensive. Each year we forward race materials to thousands of runners in the area and over 200 businesses. Sponsors' names appear on all race materials, as well as our website. This year we will again have on-line registration for all runners.

As a **PLATINUM SPONSOR**, the Platinum Sponsor's name will be prominently included in advertising of the Race, in the Race Registration Form and on the T-shirts to be distributed to the runners/walkers. Platinum Sponsors will also be permitted to have a table or booth at the race and be permitted to have handouts distributed at the race.

As a **GOLD SPONSOR**, the Gold Sponsor's name will be included in advertising of the Race, in the Race Registration Form and on the T-shirts (less prominent than Platinum) to be distributed to the runners/walkers.

As a **FRIEND**, the Supporter's name will be included in materials distributed on Race day.

All sponsors will be permitted (and are encouraged) to include sample items in the race packets that will be distributed to all participants. Platinum and Gold Sponsors will also be eligible for inclusion in the Bow Tree Affiliate Program at no additional charge.

We ask that sponsor checks be submitted to the Race Committee by August 30, 2007, along with artwork for the t-shirts and any materials you would like included in the race packet. Please make checks payable to: Bow Tree Civic Association.

Please contact Bob Burke at (610) 918-0365, or at burke@blankrome.com with any questions. 2006 was our largest year, both in terms of generous donations by our sponsors and race participation. Thank you for your support!

2006 SPONSORS

We again thank our 2006 Sponsors:

LEAD SPONSORS

Robert Fanning - Our Real Estate Professional
Happy Lawn

PLATINUM SPONSORS

Allstate Insurance – Arcana Agency
J.B. Funk Construction, Inc.
Brookline Cabinetry Inc.
Blank Rome LLP Inc.
X-Cell Wireless Inc.
Surgical Specialists Inc.
Tax Doctor Corporation Inc.

GOLD SPONSORS

First National Bank of Chester County
Lee's Cleaners
Smedley Orthodontics
Lang's Lawncare & Seal Coating
American Home Remodeling Services

FRIENDS

Wegmans